



Who We Are

AARUCHUDAR is a Human Intelligence Development Organization focused on transforming how individuals think, decide, and perform.

We work with schools, colleges, and institutions to introduce clarity-driven intelligence education that goes beyond academics and skills.

Aaruchudar is built on the belief that true intelligence begins with clarity, clarity in thought, emotion, behavior, and decision-making.

Franchise Partnership Opportunity

Aaruchudar offers a **premium, research-driven franchise model** in the emerging domain of **Human Intelligence Education**.

By 2025–26, the critical bottleneck is no longer infrastructure. It is human intelligence, decision-making, emotional regulation, and cognitive stamina.

Aaruchudar's franchise is built precisely to address this gap.

Our Core Programs

HI Labs (Human Intelligence Labs)

A structured ecosystem of 8 intelligence domains that develop:

- Cognitive clarity
- Emotional regulation
- Behavioral intelligence
- Decision & leadership capability

Student Intelligence Programs

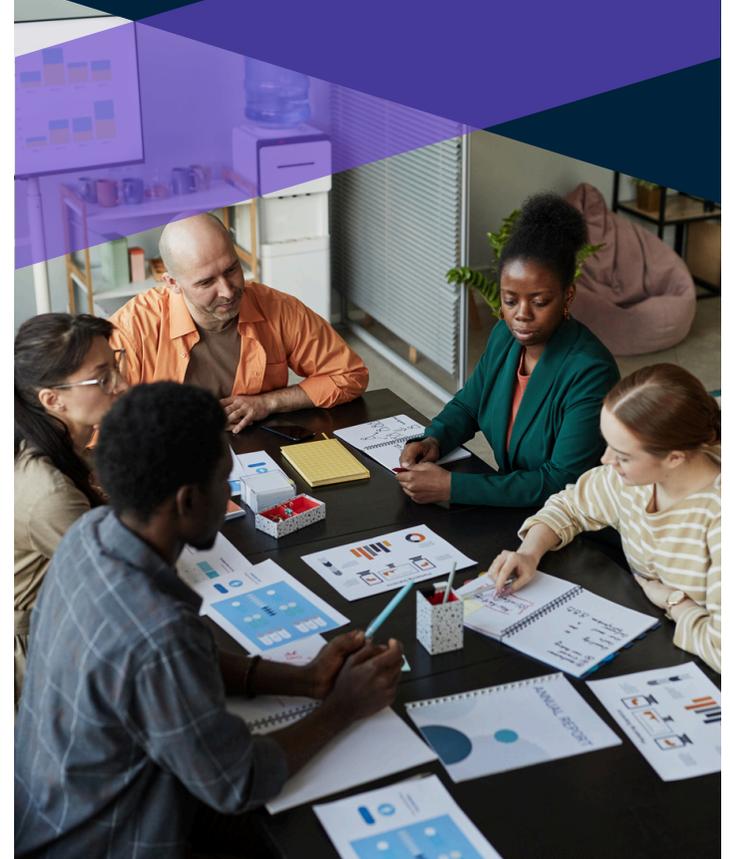
Clarity, focus, career intelligence, and leadership development.

Institutional Programs

Workshops and integration programs for schools and colleges.

 AARUCHUDAR PVT LTD

New Gateway to Your Intelligence



NOT A COACHING CENTER. A NEW INTELLIGENCE ECOSYSTEM.

www.aaruchudar.com

Our Franchise Philosophy

Education must evolve from content delivery to intelligence architecture.

Our model is built on:

- * Depth over dilution
- * Outcomes over consumption
- * Long-term human capability over short-term scores

Not a coaching center.

Not a tuition model.

Franchise Structure

Centre Size: 1000–2000 sq ft
Students Capacity: 80–450 per month

Staffing: 4–6 certified trainers + 1 centre manager

Investment Range: ₹46 – ₹65 Lakhs

Includes:

- Franchise Fee: ₹4–6 L
- Interior & Setup: ₹12–18 L
- Infrastructure: ₹6–8 L
- Cognitive Tools & Devices: ₹6–10 L
- Initial Marketing & Launch: ₹2–3 L
- Working Capital: ₹6–8 L

Revenue & Returns

Quarterly Revenue Potential

- Tier 3: ₹4–6 L
- Tier 2: ₹6–9 L
- Metro: ₹10–14 L

Profitability

- Gross Margin: 55–65%
- Net Margin: 25–35%

Payback Period

- 24–42 months

Our Vision

Build India's first intelligence-based learning ecosystem aligned with future skills, NEP, and AI disruption.

Contact Us

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